



## COMPANY DESCRIPTION

Memphis Business Consulting (MBC) is an innovative, client-oriented, international consulting firm known for the quality of its analyses and the effectiveness of its recommendations. MBC is built around the concept of relationship consulting, stressing team-oriented, multi-disciplinary services.

MBC's clients include several companies, major law firms, Egyptian government agencies, privately-held firms, transnational corporations and foreign governments.

### **Investment & Management Consulting**

At the present, our company provides consulting services for foreign investors as follows:

- Consultancy on the country laws, administrative regulations and policies of ownership transformation and transference of state property.
- Searching of targeted enterprises.
- Analysis of feasibility for merger and acquisition of the mid-east enterprises, joint ventures and investment projects.
- Act as agent, within a range of authorized, implement operation to purchase and merge the mid-east companies in accordance with the order of foreign investors.
- Help foreign investors establish the relationships with the property right holders, the government administrative organizations, the property trade markets, and the members of managerial groups of transferred enterprises.
- Act as agent to make the negotiations with the property right holders, and the members of managerial groups of transferred enterprises regarding to merger and acquisition of enterprises.
- Help foreign investors alter the registration of property right of merger enterprises.
- Help foreign investors make the registration of Foreign Investment Enterprises, including Arab-foreign equity joint ventures Arab-foreign cooperative joint ventures and wholly foreign-owned enterprises.
- Research of macroeconomic environment, industries and markets.



- MBC has specialists and consultants with extensive experience conducting not only research studies but practical operation for high-level client.

Our experience guides you to conduct capital operation in the Middle – East/ Arabian Market, and help you gain high return on investment. Our research reports are practical guidance for you conducting capital operation in the Middle – East/ Arabian Market rather than academic guesswork, which will translate your investment strategy and vision into operational objectives.

**The Tourism and Hospitality division** of MBC provides professional consultation in the following areas:

- Strategic planning for tourism destinations
- Feasibility studies, development strategies, and operational analyses of:
  - Hotels and resorts of all types, including condominium hotels and interval ownership
  - Vacation and investment grade recreational real estate
  - Recreational facilities, including golf courses, tennis facilities, and marinas
  - Restaurants and other food service facilities
  - Membership clubs
  - Health spas, both recreational and therapeutic
  - Theme parks and other themed attractions
  - Convention / conference centers and exhibition halls
- Business valuations and property appraisal
- International business risk analysis
- Market positioning and repositioning studies
- Investment analysis
- Acquisitions
- Redevelopment studies
- Privatization/share valuation
- Management contract/lease analysis and negotiation